

eM Play International

MOBILE INTERFACE SOLUTIONS



THE
**LEADING
INTERACTIVE
SOLUTIONS
PROVIDER IN
INDIA**

www.mplayinternational.com

MOBILE INTERFACE SOLUTIONS



eM Play has always been a pioneer in developing various interactive solutions using the mobile phone as a medium. For instance we were the first company in India to introduce SMS based contests when GPRS was first introduced in the mobile phone industry.

And now as we are getting ready for a world of 5G, we are introducing a variety of solutions that can be experienced on your smart phones.

Have a look at our long list of solutions; call us for a demo and experience-the-experience live on your mobile phones.



Watch our videos to experience the 'wow' factor we bring to the event
<https://vimeo.com/298727376>

Mobile Interface Solutions Modules



Interactive Game Show



Voting and Selection



Mobile Ranking



Mobile Rating



Guess The Tune



Guess The Picture

Module 1:

Interactive Game Show

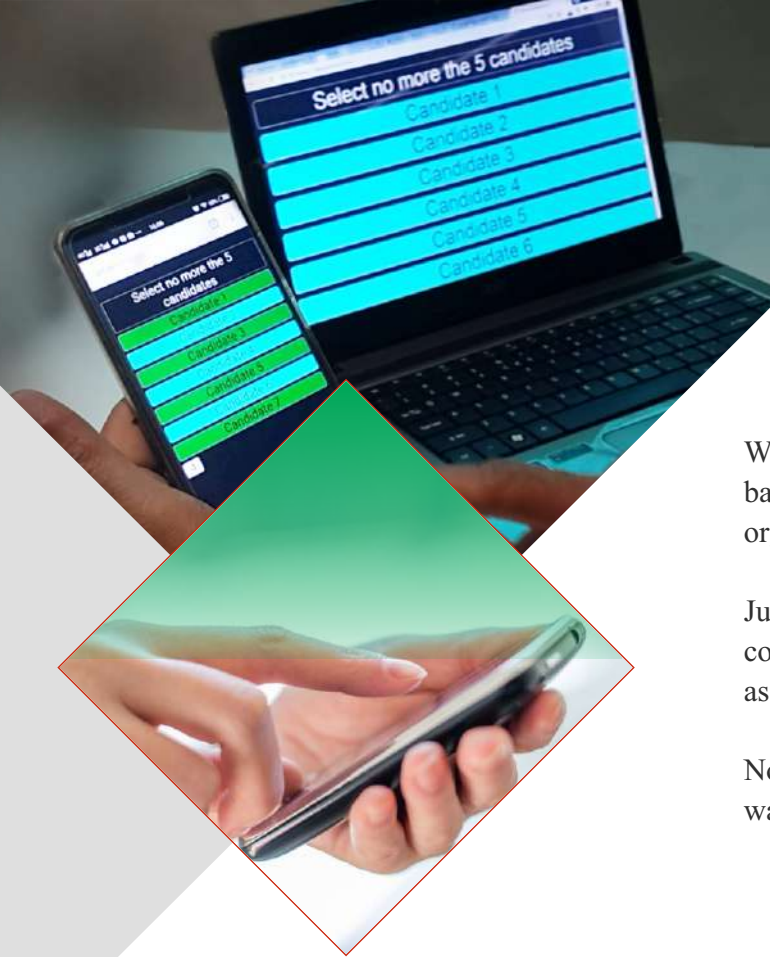


Our brand new interactive game show now comes with a sleek and scalable mobile user interface, an exciting scoring system with this module will keep your audience engaged and entertained in any live event.

The best part of the game show design is its pattern of revealing answers. The design is sure to allow adrenaline pump into the participants, causing some nail biting moments in the show.



Module 2: Voting and Selection



We present modern age sleek and simple to use mobile phone based solutions for local elections at your clubs, social organisations, associations or educational institutes.

Just log on to the link provided by us, choose your candidates, confirm your choices and wait for the final results. It is as simple as that.

No paper work, no manual intervention, its a clean and an honest way to choose your representatives.

Module 3: Mobile Ranking



Our powerful, user-friendly software can be used in all sorts of events to engage audiences. Have them rank their favourite team in EPL, NBA, IPL, ISL or even local events where you want to rank the best dressed person, best dancer etc.

Participants can log on to the link provided by us, create a unique user ID.

Rank various items and win exciting prizes too. All of this by simply using their mobile phone with good internet connection and being a part of non-stop fun...

Module 4:

Mobile Rating



You can now rate anything...with our simple to use mobile phone based solution...

Simply log on to the link provided by us, create your unique ID and get your participants to rate any topic or a series of items of your choice on a scale of 1 to 10.

Participants can view their own responses as well as get to see overall group ratings.

The client gets an exclusive access to all individual response which is collated on our back-end files.

Module 5:

Guess The Tune



Listen to a piece of music in our live program. Answer a simple question based on it using our software on your mobile phones and win points for yourself or your team.

Just before the beginning on an event, you will be provided a link using which you will have to create a unique ID, you will then be directed to access our specially designed keypad with various response and scoring options.

You are now ready to participate in the game. Listen to tunes played by the game show host and send your answers, check your scores, compare them with fellow players and play hard.

Module 6: Guess The Picture



The rules are the same as 'Guess the Tune', the only difference in this module is that you need to answer the questions based on an image. It could be a scrambled image or a small part of an image. You will be tested either on general knowledge or just fun trivia.

So go ahead, create your unique ID and start playing in your specially curated event with our mobile solutions.

THE DELIVERABLES



The skins of various modules can be re-designed to suit the client's need

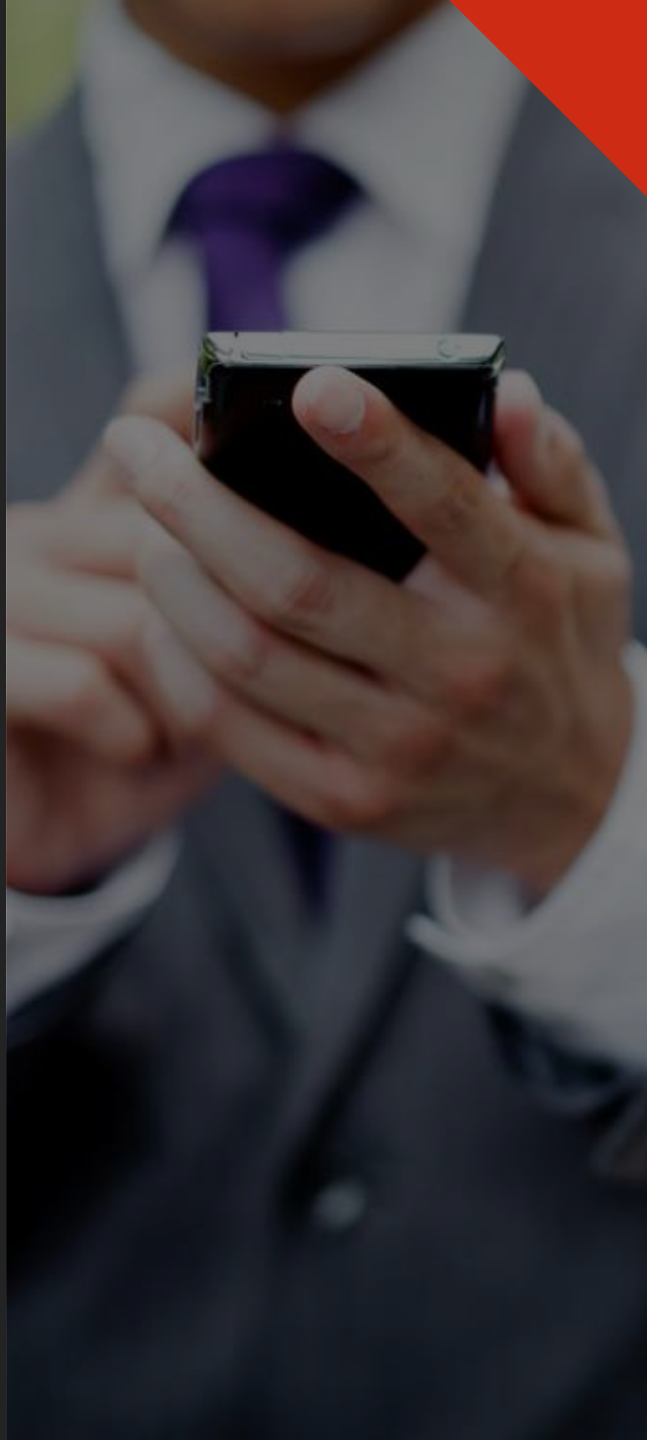
Content can be tailor-made as per the theme suggested

Client's company logo and / or product logos can be incorporated

Note

Client questions can be incorporated.
All rounds will have the branding of the client / event.

IDEAL SOLUTION



- ▶ Sales Seminars
- ▶ Medical Symposia
- ▶ Product Training
- ▶ Concerts
- ▶ Television Based Shows
- ▶ Committee Elections



WHY eM PLAY?

Quality Service Experienced Team Fun Solutions

eM Play's team is dedicated to delivering the best-in-class interactive experience to its audience. We are known for being the pioneer in introducing the latest in interactive solutions to India.

At eM Play you get:

One-Stop Shop

for the widest range of interactive solutions in the country

International tie-ups

to keep abreast of the latest innovations

Internationally trained team

with a history of providing impeccable service to a host of clients

eM Play - The Serious Business of Fun

ABOUT US



eM Play International was founded in 2003. It was envisioned to take interactivity in events to the next level. With the advancement of technology have been successful in generating an entire gamut of software and hardware interactive solutions through SMS, Touch screen, Radio Frequency Keypads, Internet & Intranet Quizzes.

There is a wide spectrum of services including Interactive Game Show, Audience Response System, Tour Guide Solution, Mobile Interface Solutions, 3D Games, Hi-Tech Gaming Zone and Quizzing Solutions that could be leveraged in events.

Our vision is to add the fizz to every corporate event and create a platform where business sense is instilled with loads of FUN!!.

CLIENTS





FOR FURTHER DETAILS

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Social Presence



eM Play International



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